



# NAACP

## PADUCAH BRANCH

J.W. Cleary – President  
 501 South 8<sup>th</sup> St  
 Paducah, KY 42003  
 (833) 622-7229 ext. 719  
[www.paducahnaacp.org](http://www.paducahnaacp.org)

Greetings and Salutations,

We are excited to announce the 2025 Fredrickia Hargrove Poster and Essay Contest as part of the Paducah-McCracken County NAACP Martin Luther King Day Celebration. Four Rivers Nuclear Partnership, LLC will sponsor this year’s competition.

**Theme:** *“Let’s Build Bridges, Not Walls”*

**Overview:** This year’s theme emphasizes fostering connections, empathy, and cooperation among individuals and communities rather than creating divisions or barriers. It promotes breaking down societal, cultural, and personal barriers to create a more harmonious and equitable world.

There are six divisions, with prizes for the top three winners in each division.

Division	Submission Type	1 <sup>st</sup> Place Award	2 <sup>nd</sup> Place Award	3 <sup>rd</sup> Place Award
1 K-3 <sup>rd</sup> Grade	Poster	\$50 Display on WKMS website	\$35	\$25
2 4 <sup>th</sup> -5 <sup>th</sup> Grade	Essay (Opinion)	\$50 Record essay for WKMS radio	\$35	\$25
3 6 <sup>th</sup> Grade	Essay (Argument)	\$100 Record essay for WKMS radio	\$75	\$50
4 7 <sup>th</sup> Grade	Essay (Argument)	\$100 Record essay for WKMS radio	\$75	\$50
5 8 <sup>th</sup> Grade	Essay (Argument)	\$100 Record essay for WKMS radio	\$75	\$50
6 High 9 <sup>th</sup> -12 <sup>th</sup> Grade	Essay (Argument)	\$200 Record essay for WKMS radio	\$100	\$75

Please submit entries through the Paducah NAACP website before **Friday, December 6, 2024.**

Winners will be announced individually and publically on **Friday, January 10, 2025.**

If you have any questions, please contact Rodney Holt ([rodney.holt@wkec.org](mailto:rodney.holt@wkec.org)).

Thank you for your continued support and participation in this event!



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## **ESSAY INSTRUCTIONS**

- **Do not mention your name or school in the essay.**
- The word count for essays is as follows:
  - 4<sup>th</sup>-5<sup>th</sup> Grade = 100-500 words
  - 6<sup>th</sup>-8<sup>th</sup> Grade = 300-750 words
  - 9<sup>th</sup>-12<sup>th</sup> Grade = 500-1000 words

## **HOW TO USE THE ESSAY TEMPLATE**

- Go to <https://www.paducahnaacp.com/hargrove-king-essay-poster-contest/>
- Under “STUDENT RESOURCES,” download the Essay Template.
- If your essay has a title, click inside the title box and type the title of your essay.
- Type your essay inside of the text box. The box will expand as you type. **Do not type outside of the text box.**
- When you are finished, save the document as “StudentName\_Essay.”

## **HOW TO SUBMIT YOUR ESSAY**

- Go to <https://www.paducahnaacp.com/hargrove-king-essay-poster-contest/>
- Click “STUDENT RESOURCES”
- Go to “Essay Document Upload”
- Enter your Name, Grade, and School
- Click on the “Choose File” button.
- Select your essay. Make sure you see that it is attached.
- Click the blue SUBMIT button.

## **HOW TO SUBMIT YOUR POSTER**

- Scan or take a picture of your poster.
- Go to <https://www.paducahnaacp.com/hargrove-king-essay-poster-contest/>
- Click “STUDENT RESOURCES”
- Go to “Poster Document Upload”
- Enter your Name, Grade, and School
- Click on the “Choose File” button.
- Select your essay. Make sure you see that it is attached.
- Click the blue SUBMIT button.