



NAACP
PADUCAH BRANCH

THE FREDRICKA HARGROVE MARTIN LUTHER KING JR. POSTER CONTEST

JW Cleary - President

Student Name: _____
Student School: _____

Student Grade: K-3
Round: _____

	1	2 - 3 - 4	5 - 6 - 7 - 8	9 - 10 - 11 - 12	
VISUAL IMPACT	The organization of art elements, content, & execution are incompletely addressed in the work. There is little or no impact on the viewer.	The organization of art elements, content, and execution are addressed in the work. The work holds the viewer's attention.	The organization of art elements, content, and execution create a cohesive work. The work has a lasting impact on the viewer.	The unique organization of art elements, content, and execution create a striking and memorable work. It has the power to "wow" the viewer.	
INTERPRETATION	The requirements are fulfilled, but don't give evidence of original thought or interpretation. The work is incomplete or lacks attention to details.	The work shows creativity and adequate interpretation of the prompt; however, the work appears unfinished.	The work shows a clear understanding of the prompt and the student's ability to "think outside the box".	The work shows a unique and creative interpretation of the prompt. Effort was over and beyond what was required with great attention to details.	
COMPOSITION	The student did the task, but shows little evidence of understanding the elements and principles of art; no evidence of planning.	The student did the task, but lacks conscious planning and little evidence that an overall piece was planned; space was partially filled.	Shows an awareness of the elements and principles of design; space was mostly filled.	Effectively utilizes knowledge of the elements and principles of design; effectively filled the entire space.	
CRAFTMANSHIP	Design is careless, messy, and/or incomplete.	Design is fairly neat, but lacks structure	Design is pleasing to the eye and mostly complete.	Design goes over and beyond requirements.	
APPLICATION OF THE PROMPT	Student does not apply the topic to the piece.	Student partially shows application of the topic to their work.	Application of the topic is evident	Student "thinks outside of the box" in applying the topic within the piece.	